

# CORPORATE INNOVATION AWARD

Recognizes excellence for innovative programs related to technology or marketing that are transformational for the company as a whole, a team, or a program.

## APPLICATION GUIDELINES

- IREM<sup>®</sup> (Institute of Real Estate Management) Hawaii Awards are limited to designated IREM Members (ARM<sup>®</sup>, CPM<sup>®</sup>, CPM<sup>®</sup> Candidate, ACoM<sup>®</sup>), and current Industry Partners<sup>®</sup> of all levels for the the current calendar year.
- Programs/initiatives do not have to be new, but features and outcomes must have current implications. (i.e. Company ABC has been doing a program for x many years, but 2024/2025 has added new features or resulted in new / desirable outcomes.)
- You may nominate a company/member on their behalf. Nominees must be a current IREM Member or Industry Partner in good standing.
- Recognizing that programs/initiatives submitted for IREM Hawaii Awards in previous years can be resubmitted in subsequent years.

**Submit by: September 5, 2025 (11:59p)**

**Submission Fee: \$125**

Checks Made Payable & Sent To:

Pay online with a credit card (3% fee added)

IREM Hawaii Chapter  
Attn: Michelle Wong  
975 Kapiolani Blvd, 2nd floor  
Honolulu, HI 96814

[CLICK HERE TO PAY](#)

### How to Submit:

Email your completed submission form with any attachments and pictures in 1 single PDF file to [iremhawaii@gmail.com](mailto:iremhawaii@gmail.com)

### Winners:

Winners will be announced at the IREM Hawaii Chapter Awards & Installations Gala. All winners may be interviewed, and all will be publicly acknowledged through IREM communication, social media, and website.



## CORPORATE INNOVATION AWARD

### APPLICATION

DEADLINE: September 5, 2025 (11:59p)

Company / Property Name \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Position in Company \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**Briefly describe your company/building/property and its services:**

**Size of portfolio managed by your company (if applicable):**

Number of residential units: \_\_\_\_\_

Square feet of commercial space: \_\_\_\_\_

**Scope of company:** \_\_\_\_\_

I have read the submission guidelines and to the best of my knowledge, I am eligible to submit and all information supplied is correct.

Signature \_\_\_\_\_

Date \_\_\_\_\_



Please answer the following questions either on this document or separately. Please limit responses to 500 words. All questions must be answered to the best of your knowledge, using specific examples and when possible. You may also include appropriate samples or photographs along with this application as part of your email submission.

**1. ➡ The Initiative**

The Initiative can be a program or project with a scope that affects either a single market/office/location or has impacts corporate wide. It can be a new initiative or ongoing initiative. If an ongoing initiative, it must have been enhanced/changed or provided enhanced/different outcomes within 2024 or 2025. Describe the initiative, why and when it was created, its goals and objectives, and how it was adopted/endorsed by executive management.

**2. ➡ Innovation**

Explain how and why this initiative is innovative, why its important, and why it should be considered an exemplary practice for companies.

### 3. ➡ **Development and Implementation**

Describe the development process and implementation of the initiative – whether it is new, ongoing, or enhanced. If an ongoing initiative, describe how its implementation has been enhanced/changed in 2024 or 2025. Include specific time frames, communications, employees who were involved, and how they were motivated to be engaged in the initiative, and how the employees collaborated.

### 4. ➡ **Outcomes**

Describe the results achieved, how the initiative transformed your company – for a specific team, the company as a whole, and/or a specific program – and how success was measured and achieved. If an ongoing initiative, describe how the outcomes were enhanced/different in 2024 or 2025. Describe how it contributed to your company's strategic and operational objectives and overall organizational growth. Include lessons learned, challenges, and growth opportunities for the future. If any media or other third party recognized the initiative, explain.

**5. Individual Recognitions**

If there is any one individual or team who should be specifically acknowledged for developing, implementing, executing, and/or integrating this initiative, list the names, titles, and locations.